## Dr. Wilson President and Founder of Effect<sup>x</sup>



Dr. Wilson earned his BS in Economics from The Colorado College in 1992, a Diploma for Graduates in International Development from the University of London in 2012 and a Ph.D. in Interdisciplinary Evaluation from

Western Michigan University in 2013. His experience includes six years in professional philanthropy, first as Program Officer and Investment Analyst for El Pomar Foundation and later as Director of Corporate Giving for Furniture Row in Denver. He worked for 12 years in nonprofit marketing and fundraising as President of Compass Outreach Media and is now the President of Effect<sup>×</sup>, an independent evaluation consulting company.